

**BRAGG CREEK & AREA CHAMBER OF COMMERCE
MEMBER MEETING
March 18th, 2015 - 7:00 P.M.
The Countrywood at Bragg Creek, 36 White Avenue**

1. **Call to order 7:04 pm**
2. **Adoption of agenda**
Adopt: Pauline Keen 2nd: Lori Gildemeister All in Favour
3. **Adoption of Minutes – February 18th, 2015**
Adopt: Suzanne Jackett 2nd: Lori Gildemeister All in Favour
4. **Introduction of Yvonne Smith – new member of the board**
 - Yvonne Smith to be a new member of the board.
5. **Treasurer’s Report**
Adopt: Mark Kamachi 2nd: Lowel Harder All in Favour
6. **Reports**

Travel Alberta application and our new initiatives for this year – Suzanne and Mark

 - Chamber was successful in recent application to Travel Alberta.
 - Will use the grant money towards website, social media, real time bidding campaign.
 - Will need to provide some information on the outcome of the grant money.
Encouraging businesses to participate in outcome measures to show return on investment (ROI).
7. **New Business**

Introduction of monthly Member Profile starting in April

 - Every Member meeting will have a standing agenda item – Member Profile.
 - A local business will be given 5 to 10 minutes to highlight their business.
 - First come first serve for spots on the agenda.
 - April – Bragg Creek Oil and Vinegar
8. **Guest Speakers**

Lisa Lima, Travel Alberta and Dave Kalinchuk, Economic Development Manager, Rocky View County on the benefits of joining the Cool Little Towns program

 - Bragg Creek Chamber will join the Cool Little Towns initiative. Rockyview will cover the costs for participating.
 - Encouraged to use the #explorealberta hashtag for local pictures to highlight the beauty of Bragg Creek.

Jonathan Schmidt, Consultant Team Project Manager with McElhanney Consulting Services Ltd. and Amy Saluski, Rocky View County Project Lead with a brief overview and update on the Bragg Creek Revitalization Plan

- Project Team for Bragg Creek Revitalization outlined the project.
- Bragg Creek residents have an opportunity to participate in the process by:
 - Online participation
 - Feedback boards at the community centre
 - Design workshop – April 21st
 - Public presentation – April 23rd
 - Community Directions – Workshop – May
- Final recommendations: September - October
- Information available on Rockyview website:
<http://www.rockyview.ca/BuildingPlanning/PlansUnderReview/BraggCreekRevitalizationPlan.aspx>

9. Next Meeting
April 15th, 2015

10. Adjournment 8:00pm