

**Bragg Creek Chamber of Commerce  
Board Meeting, April 23, 14 at 5:30pm**

**1. Call to Order 5:33 pm**

Absent: Kate Mergen, Marina Cooke, Lisa Bannerman

**2. Adoption of Agenda**

Add 5.3 Grant Information

**3. Adoption of Board Minutes – March 26, 14**

Motion: Louise-Marie Eagar

2nd: Suzanne Jackett

All in Favour

**4. Directors' Reports**

4.1. Mark Kamachi – progress on research, marketing brochure and map

- Lure brochures – 50,000 being printed
- Tear away map – need list of businesses to include on tear away map

4.2. Lori Gildemeister – update re Newsletter

- Sent member email and reminder email; both were opened by 47% and 48% of members respectively.
- Facebook stats reported. Highlights: 246 likes, 65% women, most 35 years+; 30% men, most 46-45; 5% gender unknown.
- Will discuss operating system for communicating to members at the next Communications meeting.

4.3. Kate Mergen – update regarding redesign of website

- Preliminary work is done on new home page -- will send to Board soon.
- 'Shopping Here' page is almost complete.
- Would like to get some new photos for the banner of animals and nature.

4.4. Marine Cooke – progress on speakers/workshops for May/June

- Workshop/Speakers updates:
- May 28<sup>th</sup> – Pat Martens from Alberta Fire and Flood speaker regarding restoration, mitigation, emergency procedures.
- June – date TBD for Marketing workshop by either Calgary Chamber of Commerce or Communities Futures West.

**5. Old Business**

5.1. Board Operations Policy – Suzanne Jackett – discussion on organizational loyalty & conflict of interest

- Discussed notes forwarded to the Board from Suzanne: In particular, decision making and transparency for contracts.
- Preliminary discussion identified the following process for contract work: 1) supporting Chamber members; 2) Bragg Creek and Area; 3) Alberta.
- Going forward will document decision making in minutes for deciding on contracts.

5.2. Discussion regarding Alberta tourism's changes regarding the tourist signs – Lori Gildemeister

- Alberta Tourism road signs are turning from brown to blue.

