

**Bragg Creek Chamber of Commerce
Board Meeting
February 26, 2014**

1. Call to Order 5:35pm

2. Adoption of agenda

Motion: Lori Gildemeister 2nd: Mark Kamachi All in Favour

3. Adoption of minutes – Board meeting – October 30, 2013

Motion: Yvonna Auer 2nd: Lori Gildemeister All in Favour

4. Director Reports

4.1. Mark Kamachi – progress on research and marketing/lure brochure

- Lure brochure maps in progress and coming under the grant amount from Rocky View (i.e., <\$50 000).
- Stone Olafson will be contacted to perform a scan of existing research related to Bragg Creek Tourism for \$5000. If the Chamber would like additional research that could be customized to Bragg Creek Tourism, need an additional \$5000.

Motion: If the extra \$5000 needed for customized Bragg Creek research isn't covered under the \$50 000 Rocky View grant, then the chamber will cover the expense. .

1st: Louise-Marie Eagar 2nd: Kate Mergen All in Favour

4.2. Marina Cooke – guest speakers, workshops for future meetings

- Coordinating guest speakers for the Chamber member meetings and workshops for April, May, June 2014.
- The speakers and workshops will be complimentary to each other.
- Working with Annie Tanasichuk from Calgary Chamber
- March 26th meeting will have Daniel McMillan, from Alberta Health Services as guest speaker.

4.3. Cathy McVee – Membership, Bragg Creek Telephone Directory, Visitors Guide

- Member list is up to date.
- Telephone directory for Bragg Creek is ready.
- Day Trip will be full color this year. Will be available before May long weekend.

Motion: To spend \$2000 for full page advertisement in Day Trip Adventures.

1st: Louise-Marie Eagar 2nd: Marina Cooke All in Favour

4.4. Kate Mergen – discussion removing members' page on website and progress on inputting hours of operation

- Note on website that people need to contact store specifically for store hours.
- Looking for photos for website
- Also taking pictures of store fronts and adding information description on the local businesses for the website. This is very time consuming: Stores are encouraged to send their own picture and store description to Kate, so that the store can have exposure on the Chamber website.

