

**Bragg Creek Chamber of Commerce
Board Meeting, July 23, 14 at 4:30pm**

- 1. Meeting Objective:** To identify strategic objectives for the current and future Board going forward.

Absent: Lori Gildemeister, Kate Mergen

The following strategic objectives were identified:

- I. Engage local business into the activities of Bragg Creek Chamber.
- II. Draw more tourists to Bragg Creek.

The following working groups were developed to address each of the strategies:

- I. 'Name to be determined' Working Group: Suzanne Jackett, Marina Cooke, Louise-Marie Eagar, Kate Mergen
- II. Bringing in More People (BIMP) Working Group: Mark Kamachi, Lisa Bannerman, Yvonna Auer, Lori Gildemeister, Marcella Campbell

Action by each of the teams before next Board meeting in August:

- meet as a working group
- identify goals and key objectives for strategic objective
- complete a SWOT analysis (strength , weakness, opportunities and threats)

2. Next Meeting

August 27, 2014

Location TBD

3. Adjournment 5: 42 pm