

**Bragg Creek Chamber of Commerce
Member Meeting, June 25, 14 at 7:00pm**

1. Call to Order 7:04 pm

2. Adoption of Agenda

Adopt: Suzanne Jackett

2nd: Pauline Keen

All in Favour

3. Adoption of Minutes – April 23, 14

Adopt: Marina Cooke

2nd: Yvonna Auer

All in Favour

4. Treasury Report

Adopt: Mark Kamachi

2nd: Guy Buchannan

All in Favour

5. Reports

5.1. Marina Cooke– update on workshop held on Monday, June 16th

- 12-15 people attended workshop on June 16th
- Partnering with Community Futures West to bring future workshops:
 - September 24th: Black Diamond, Developing a Business Plan
 - October 22nd, Bragg Creek, Marketing Strategies
 - November 26th Turner Valley, Social media

6. Old Business

Bike racks – Alvisе Doglioni/Lorne McLash/Margaret Barclay

- Alvisе presented a design concept for bike racks for the hamlet

Action: Alvisе to provide cost per rack.

7. New Business

Open to the Floor:

Liz Breakey – funding for dykes is in place from provincial HWY to redwood meadows.

8. Guest Speaker: Kim Griffin of Stone-Olfason

- Highlights from marketing research completed in April 2014 on perceptions of Bragg Creek of people living in the Calgary and surround areas.
- Key Themes:
 1. Room for Improvement: people are somewhat familiar with Bragg Creek and have a somewhat favorable view of the hamlet However could grow familiarity with the Calgary and surrounding areas
 2. Bragg Creek is known for: 1) Nature and 2) Recreation
 3. People visit but their experience is brief; using during while driving through will stop briefly , but don't know why they don't visit and stay longer
 4. Desire for a better understating; there are no barriers for them to not visit, tourists simply don't know much about Bragg Creek.
- Results of the marketing research will be available on the Chamber website.

9. Next Meeting

- July and August no meeting
- September TBD

10. Adjournment 8:36pm