

# Bragg Creek Chamber of Commerce

## Board Meeting

October 30, 2013

**Attendees:** Louise-Marie Eagar, Marina Cooke, Cathy McVee, Kate Mergen, Mark Kamachi, Iwona Auer, Marcella Campbell, Lisa Bannerman, Lori Gildemeister, Gail Gold

1. Call to Order 5:40pm
  - President reminded everyone to be on time for Chamber meetings.
2. President Remarks
  - Louise-Marie welcomed the Board members and expressed how pleased she is with all the talent coming to the Board.
3. July 31, 13 Draw
  - Chamber contest draw from July 31, 13 still needed to be completed.
  - Marilyn L has drawn a name for the contest.

Action:

  - Kate will notify winner
  - Kate, Lisa, Marcella: develop list of businesses the winner can choose from for their Bragg Creek Adventure package.
4. Cochrane Canadian Tire – Christmas lights
  - Rob Hatch from Canadian Tire in Cochrane is offering a discount on xmas lights to Bragg Creek businesses.
  - Process:
    - Will inquire with storefronts who wants lights
    - Lights will be delivered to the Chamber
    - Chamber will deliver to stores.

Action:

  - Lorne and Kim Coulter going to store front businesses to enquire if they would like lights.
  - Kate will send list of Chamber member businesses to Marina.
5. Minutes of Meetings
  - Will be posted on line after seen by Board with a pending adoption watermark until minutes are adopted at the next meeting.

Action:

  - Kate will post minutes to Chamber website pre-adoption and post-adoption.
6. Economic Disaster Recovery Project
  - Dave Kalinchuk, Economic Development Manager for Rocky View County and Economic Developers Alberta (EDA) from Alberta and British Columbia Economic Development Association (BCEDA), and a US expert on business recovery after a disaster will be visiting Bragg Creek on November 27 and 28. The purpose of the project is to help provide additional tools and resources for businesses to recover after the flood.
  - November 27: meet and great with community leaders and invited Bragg Creek businesses.
  - November 28: 8am to 5pm

- Focus groups taking place with invited Bragg Creek businesses.
  - Project Leads will take a business walk to meet with all local businesses.
  - At end of day a summary will be made based on focus groups and business walk.
7. \$50 000 from Provincial Government
- The provincial government will be providing \$50 000 for improvements to the Hamlet.
  - There will be ongoing discussions with Rocky View on how the funds will be spent.
8. \$20 000 from Rocky View County
- For business corridor enhancement Rocky View is providing the Hamlet with \$20 000.
  - Potential ideas: more brackets and banners for White Avenue.
- Action:
- Louise-Marie will send a list of suppliers and pricing to Mark for price comparison.
  - Mark planning new banners with the new Bragg Creek branding.
9. Bank Account
- Louise-Marie informed the Board there is \$21 000 in the Chamber bank account.
10. Applying for a Casino License & Grant application from various agencies
- Marcella volunteered to look into applying for grants and casino license.
- Action:
- Louise-Marie, Marina, Lisa to share list of contacts for Travel Alberta.
11. Rocky Mountain Mapping and Rocky View map
- Greater Bragg Creek Trail Association (GBCTA), Dwayne Zaba and support from Dave Kalinchuk (Rocky View) are developing a local trail map of the west Bragg Creek trails.
  - Another map being developed by Rocky Mountain Mapping.
  - Concern that the Rocky Mountain Map will conflict with the BCTA/Rocky View map.
  - Will provide information to local businesses so they have information on the different trail maps available.
  - Chamber also redoing lure brochure for Bragg Creek. Discussed changing it to a business directory with a map and no ads. Businesses will need to be a Bragg Creek Chamber member to be included in the lure brochure.
- Action:
- Cathy: will forward distribution list for brochure to the Board.
  - Kate: drafting communication letter that will go to local businesses; will first send to the Board.
  - Mark: will set up a meeting to share Bragg Creek branding ideas with Board.
12. Chamber ATB MasterCard
- Louise-Marie suggested not renewing MasterCard. Board members are to use an expense claim if needing to buy anything for Chamber activities.
13. Spirit of Christmas & Parade
- Opening weekend is December 7/8, and will run on December 14/15 as well.
  - Friday December 6 - a parade from the Community Centre. At 6pm a bonfire etc... will start and the parade will begin at 7:30pm.
  - Will encourage local businesses to stay open.
  - Advertising for the SOC to go in the High Country News, Cochrane Eagle, and Okotoks Western Wheel.

Motion: Louise Marie motion Chamber to provide the Spirit of Christmas with \$1000 addition funds for advertising/printing if needed.

2nd: Kate Mergen

3rd: Marina Cooke

All in Favour

14. Survey Results

- Marcella shared a preliminary summary of Member Meetings survey.

Action:

- Marcella will forward a report of the results from the full survey to the Board. Then share with members.
- Marina and Lisa to develop a list of guest speakers for Member meetings as this was mentioned by members as something they enjoy and a reason to attend Chamber meetings.

15. Development Committees

- Next meeting each Board Member to provide a 5 minute summary of their committee work.

Action:

- Each Board member to have written summary/update of portfolio at next meeting and subsequent meeting going forward.
- Louise-Marie has developed binders for the Board, Marcella making copies for each Board member.
- Louise-Marie to ask Liz Breakey to be guest speaker at November 19 member meeting.
- Board members to create an outline of their portfolio and send to Louise-Marie by November 10, 13.

16. Next Meeting November 19<sup>th</sup> 6:30pm. Location to be announced.

17. Adjourned 7:25pm