

# BC Chamber Member Meeting – May 18, 2016

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1. **Call to order - 7:05 pm** Suzanne
  
2. **Adoption of agenda -** 1<sup>st</sup> Stacia  
2<sup>nd</sup> Yvonne
  
3. **Adoption of Minutes**  
3.1 April 20, 2016 - 1<sup>st</sup> Guy  
2<sup>nd</sup> Stacia
  
4. **President's Report** Suzanne  
Public Parking at BCCA – working on signage  
Temporary sign on current BCCA board  
Permanent sign that can be removed during BCCA events
  
5. **Treasurers Report**  
March Statements 1<sup>st</sup> Gail  
2<sup>nd</sup> Heather
  - Income – group insurance
  - Expenses - websiteApril Statements 1<sup>st</sup> Gail  
2<sup>nd</sup> Heather
  - Assets current – ATB T-Bill, Culture & Tourism
  - Alberta Grant
  - Expenses – visitor friendly invoice  
Negative due to Alberta Culture and Tourism grant  
money \$90,000 not in account yet.
  
6. **Visitor Friendly Project – Darlis Collinge**
  - Darlis has completed 19 business surveys with 3 scheduled for next Tuesday, with messages out to 13 businesses with options to meet
  - Only 1 business has declined to complete survey
  - 2 businesses can never meet during scheduled time
  - Looking at a total of 33 businesses
  - Getting good & interesting feedback, looking forward to sharing
  - Looking for Visitor Survey volunteers – commitment of volunteers 40-50 surveys, 8 hours total through June, July & August
  - Add to volunteer list Stacia Hemmett, Heather Ramsay, Willie Prebushewsky, Lorne McLash, Mark Kamachi
  
7. **Marketing Report**  
7.1 FAM TOUR – Lee Onslow

- June 1, visitor information employees from the Calgary Airport and Cross Iron Mills will be touring our business community and lunching at the Italian Farmhouse.
- Businesses to present over lunch should be tourist oriented. Potential presenters include: Golf Courses, Paintball, Moose Mtn, Inside Out, Azureridge

## 7.2 EDA Conference – Heather Ramsay

- 400 delegates attended – Excellent conference where we had the opportunity to learn from & interact with other communities about economic development & tourism.

## 8. Open to the Floor

- Mackenzie Walsh** – reminder to businesses to look at the website. If you are not on it, please submit an updated business profile to Mackenzie
- Guy Buchanan** – Re: Bruce McAllister running 20/20 group – alternate voice in Rocky View. Meet every 4<sup>th</sup> Wednesday of every month  
Rocky View Fire Chief to speak (guest speaker) regarding fire hazard in Rockyview. Need to address this issue in Bragg Creek. Speaking at Balzac Community Hall
- Gail Gold** – Cool Little Towns: Driving tours set up for end of June. Update meeting tomorrow.
- Heather Ramsay** – 2 Wheel Sunday – Lucid has invited BC Chamber to man a 10 X 20 booth with brochures, Murphy Moose’s, etc. Edmonton Trail 10 am-5 pm. Volunteers will be needed. Call out for volunteers.

## 9. Business Profile

### 9.1 Lee Onslow – Sunlife Financial

- Laura Lee Onslow (goes by Lee) is a Sunlife Financial Advisor with a goal for clients to achieve money for life i.e. financial plan. Introduction of Dana Brooks local financial planner.

## 10. Strategic Planning Discussion Continued – Heather Ramsay continued our work

- Comment from Darlis, that various people working on their individual business plans, but no one knows what anyone else is doing. Need a “Greater Vision” to be communicated to create cohesion and communication. Need a collective Hub that takes into account all various pieces including Revitalization report, Area Structure Plan, and Visitor Friendly. See Implementation Committee as information source – Carole Starke’s group of whom Willie P and Louise Marie are members.

## 11. Next Meeting – June 15, 2016

## 12. Adjournment – 8:29 pm.