BRAGG CREEK & AREA CHAMBER OF COMMERCE BOARD MEETING July 15th, 2015 – 5:30 SHARP

1. Call to Order 5:32pm

2. Adoption of agenda

Adopt: Gail Gold 2nd: Mark Kamachi All in Favour

3. Adoption of Board Minutes – June 17^h, 2015

Adopt: Gail Gold 2nd: Lisa Bannerman All in Favour

4. New Business

- 4.1 Budget May 1st, 2015 September 30th, 2015 Louise-Marie
 - Budget reviewed by President, Vice-President and Treasurer up to September 30th, 2015.
- 4.2 Revitalization Implementation Committee Committee of Council Louise-Marie
 - A Terms of Reference will be written for a new committee to guide the revitalization implementation in Bragg Creek
 - Committee will be made up of approximately 8 members of the community.
 - It will be advertised to area for residents to apply; council will decide on committee membership.
- 4.3 Initiatives for the new year October 1st, 2015 September 30th, 2016 Mark and Suzanne
 - way-finding (mall maps)
 - highway signage
 - mall signs

5. Old Business

- 5.1 Banners ongoing fixing Louise-Marie
 - Harder and Sons will do monthly checks of banners as they continue to twist.
- 5.2 Update on Change of by-laws Marcella
 - Changes in by-laws will require Ministerial Approval; will need to forward changes to Industry Canada.
 - Will review by-laws during September Member meeting for membership approval. Immediately following, the by-laws will be forwarded to Industry Canada.
- 5.3 Update on Alberta Transportation Signage Approval Marcella
 - In order to make changes to signage need to submit an application to Alberta Transportation.

Action:

- Marcella and Mark will work on application.
- 5.4 Visitor Friendly Community Assessment & Gap Analysis-update Louise-Marie
 - Business Solutions has begun the process of collecting information for gap analysis.
 - On-line short survey, which is geared to residents regarding visitors to Bragg Creek.

<u>Action</u>: Louise-Marie requesting board members forward the survey link to others in the community.

• Focus Groups: 3 groups on August 12th, 9-11am, 4-6pm, or 7-9pm.

<u>Action</u>: Reply to Louise-Marie by July 16 regarding attendance.

- 5.5 Business Expo Outcome of brainstorming for attendance Mark.
 - Will bring forward to August meeting.
- 5.6 Lady Queen of Peace Ranch Motion for \$1,000 donation Louise-Mari
 - Motion (Louise-Marie): Donate \$500 to each of the following groups (total of \$1,500):
 - Lady Question of Peach ranch
 - o Ride for Sight
 - Wild Pink Yonder

2nd: Cathy McVee

All in Favour

<u>Action</u>: Continue discusion regarding donations to non-profit organizations during next year's budget.

- 5.7 Pathways White Avenue and Balsam Louise-Marie
 - Rockyview has acknowledged that repair is needed for Balsam.
 - Anticipating sidewalk work on White Avenue by Alberta Transportation.
- 5.8 Update on proposed new board members Suzanne
 - Have identified volunteers for the Chamber Board for the 2015-2017 succession with the exception of the Treasurer position.
- 5.9 Update on Wild Pink Yonder Written report Louise-Marie
 - Posters have been created and placed in many stores in the hamlet malls.
 - Heartland camping site has been lined up for the riders to camp overnight.
 - Bragg Creek Oil and Vinegar is selling pink pourers, ribbons and rubber bracelets. If anyone would like some they can contact Angie.
 - Creeky Door will be selling pink cowboy hats, ribbons and bracelets and proceeds will go to WPY.

<u>Action</u>: Encourage community members and businesses to review WPY website (http://www.wildpinkyonder.com) to get some ideas on painting the hamlet pink beginning August 1 to August 15th when the riders will be coming through the hamlet.

• Some Board members are volunteering to color their hair pink, and will plan to challenge other community groups.

Action: Louise-Marie is looking into hair stylist.

- 5.10 Update on Heritage Festival Marina
 - Occurring September 26-27
 - Other groups are participating, some of which include: Ladies Auxiliary, Seniors, Historical Society, Bragg Creek Performing Arts.

<u>Motion</u>: Would like up to a maximum of \$600 from the Chamber to use for the Heritage Festival (Marina Cooke).

2nd: Cathy McVee

All in Favour

- 5.11 Update on Grant money from RVC for Wild Pink Yonder Marcella
 - Angie has provided information on how the money will be used and connect with Rockyview.

6. Next meetings

August 19, 2015 5:30pm Location TBD

7. Adjournment 6:57pm