

Action:

- Marcella and Mark will work on application.

5.4 Visitor Friendly Community Assessment & Gap Analysis-update - Louise-Marie

- Business Solutions has begun the process of collecting information for gap analysis.
- On-line short survey, which is geared to residents regarding visitors to Bragg Creek.

Action: Louise-Marie requesting board members forward the survey link to others in the community.

- Focus Groups: 3 groups on August 12th, 9-11am, 4-6pm, or 7-9pm.

Action: Reply to Louise-Marie by July 16 regarding attendance.

5.5 Business Expo – Outcome of brainstorming for attendance - Mark.

- Will bring forward to August meeting.

5.6 Lady Queen of Peace Ranch - Motion for \$1,000 donation - Louise-Mari

- Motion (Louise-Marie): Donate \$500 to each of the following groups (total of \$1,500):
 - Lady Question of Peach ranch
 - Ride for Sight
 - Wild Pink Yonder

2nd: Cathy McVee

All in Favour

Action: Continue discussion regarding donations to non-profit organizations during next year's budget.

5.7 Pathways - White Avenue and Balsam - Louise-Marie

- Rockyview has acknowledged that repair is needed for Balsam.
- Anticipating sidewalk work on White Avenue by Alberta Transportation.

5.8 Update on proposed new board members - Suzanne

- Have identified volunteers for the Chamber Board for the 2015-2017 succession with the exception of the Treasurer position.

5.9 Update on Wild Pink Yonder - Written report - Louise-Marie

- Posters have been created and placed in many stores in the hamlet malls.
- Heartland camping site has been lined up for the riders to camp overnight.
- Bragg Creek Oil and Vinegar is selling pink pourers, ribbons and rubber bracelets. If anyone would like some they can contact Angie.
- Creeky Door will be selling pink cowboy hats, ribbons and bracelets and proceeds will go to WPY.

Action: Encourage community members and businesses to review WPY website (<http://www.wildpinkyonder.com>) to get some ideas on painting the hamlet pink beginning August 1 to August 15th when the riders will be coming through the hamlet.

- Some Board members are volunteering to color their hair pink, and will plan to challenge other community groups.

Action: Louise-Marie is looking into hair stylist.

5.10 Update on Heritage Festival - Marina

- Occurring September 26-27
- Other groups are participating, some of which include: Ladies Auxiliary, Seniors, Historical Society, Bragg Creek Performing Arts.

Motion: Would like up to a maximum of \$600 from the Chamber to use for the Heritage Festival (Marina Cooke).

2nd: Cathy McVee

All in Favour

5.11 Update on Grant money from RVC for Wild Pink Yonder - Marcella

- Angie has provided information on how the money will be used and connect with Rockyview.

6. Next meetings

August 19, 2015

5:30pm

Location TBD

7. Adjournment 6:57pm