

**BRAGG CREEK & AREA CHAMBER OF COMMERCE  
MEMBER MEETING  
May 20<sup>th</sup>, 2015 - 7:00 P.M.  
The Countrywood at Bragg Creek, 36 White Avenue**

**1. Call to order 7:02pm**

**2. Adoption of agenda**

Adopted: Mark Kamachi                                  2<sup>nd</sup>: Lori Gildemiester                                  All in Favour

**3. Adoption of Minutes – April 15<sup>th</sup>, 2015**

Adoption: Yvonne Smith                                  2<sup>nd</sup>: Gail Gold                                  All in Favour

**4. Treasurer’s Report**

Adopt: Margaret Barclay                                  2<sup>nd</sup>: Guy Buchanan                                  All in Favour

**5. New Business**

**5.1 Festival report – Marina**

- Goal: To have a festival every 2-3 months to bring people out to Bragg Creek.
- Currently have:
  - Spirit of Christmas (December, yearly)
  - Scare Crow Festival (October, yearly)
- Scheduled:
  - Heritage Festival (September 26&27, 2015): inspired by Karen Nordegg vision of a festival showing Bragg Creek in the early 1900s.
- Planning:
  - River Days (August, 2016)
  - Winterfest (Feb-March weekends, 2016)

**5.2 Edmonton Showcase for Cool Little Towns – Gail**

- Presented at the Edmonton Showcase 12 times
- Cool Little Towns membership being paid by Rockyview

**6. Guest Speaker:**

Angie Sanders – **Wild Pink Yonder** – see how Bragg Creek can not only help raise money for Breast Cancer Research but also heighten awareness of our community by becoming a “**sea of pink**”!

- The Wild Pink Yonder is a group of horse back riders that leave Waterton Lakes National Park on August 7<sup>th</sup>, 2014 and then ride up the eastern slope of the rocky mountains arriving in Edmonton on August 29<sup>th</sup>.
- Extract from their Facebook page:

Wild Pink Yonder runs a 23 day, approximately 500 km horseback trail ride each summer raising funds for progressive breast cancer research. We ride from community to community raising funds and creating awareness. All of our host communities along the pink trail are invited to compete for the title of "Pinkest Little Town in the West". This means up to 22 towns turning themselves, quite literally, pink!

- The tour is considering coming through Bragg Creek on August 15, 2015.

Action: Requesting people:

- Look at website: <http://www.wildpinkyonder.com/>
- View proposals
- Email Angie for questions and ideas: [sanwick@msn.com](mailto:sanwick@msn.com)

**7. Special Presentation:** Come and watch the unveiling of our new website – **BIGGER, BOLDER, BETTER** – a wonderful improvement to help bring more people to Bragg Creek!

- New website for Bragg Creek Chamber was debuted.
- Website will be constantly updated.
- Photos have been crowdsourced and everyone is encouraged to continue to send in photos to be shown on the website.
- Grants for the project was made available from Travel Alberta and Community Initiatives Program.

Action:

- Send photos of Bragg Creek and surrounding area for it to be posted on website.
- Send information and photo on business for it to be available on website.
- Send to [avery@admaki.ca](mailto:avery@admaki.ca)

**8. Member Profile – Azuridge** – Donna Young and Clarence McLeod with a “**special treat**” for us

[www.azuridge.ca](http://www.azuridge.ca)

- Azuridge is a retreat in Priddis and sits on 13 acres of property. They provide ambiance described as “a masterpiece of style and luxury”.
- It was a private residence that was turned into an executive hotel with 13 rooms, which accommodates up to 56 people.
- It has a gilded butler and sommelier in training.
- Provides many services including:
  - wedding services: “stem to stem with a butler”
  - board meetings
  - corporate retreats
  - family reunions.

Action: Axuridge would like to have literature on local events and shops that they could provide to guests staying at the residence on things available in Bragg Creek.

Azuridge provided a sample of their signature drink – dangerous diamonds – to those attending.

**TRIBUTE FOR KATE MERGEN**

Before we sample Donna and Clarence's masterpiece, I'd like to say a few words about Kate. I'm sure most of you are aware she passed away on April 24th. Kate was on our board for 12 years which personified her passion for volunteering and giving back to the community which she loved so much. When I think of Kate, I remember her exuberance for life and her love of Clay and

her family and friends. For the past couple of years, the Chamber has been sponsoring a couple of youths, ages 13 to 15, to the Alberta Youth Entrepreneurship Camp in Cypress Hills. In honour of Kate, we will continue to do this in her name on a yearly basis. As she did with everything in her life, Kate fought her battle with cancer with grace, dignity and her incredible sense of humour right to the end. Knowing Kate, she'd be absolutely chuffed with the beverage of choice for her toast - you're missed Kate but remembered.

**9. Next Meeting**

June 17<sup>th</sup>, 2015

**10. Adjournment 8:05pm**