



**Bragg Creek & Area Chamber of Commerce Board Meeting  
September 21, 2016 - 5:30 PM  
The Country Wood at Bragg Creek, 36 White Avenue**

**1. Call to Order 5:30pm**

**2. Adoption of agenda**

Adopt: Mark Kamachi      2nd: Yvonne Smith      All in Favour

**3. Adoption of Minutes of August 17 , 2016**

Adopt: Louise-Marie Eagar   2nd: Mark Kamachi      All in Favour

3.1. Unfinished Business: Garbage Collection Ideas

- Motion: Approach Harder and Sons with a maximum of \$1,500/year.
- 2nd: Mark Kamachi
- All in favour
- If decline that approach others.

**4. Presidents Report**

4.1. Flood Mitigation and the Revitalization Implementation Committee

- Working with Revitalization Group to coordinate a communication approach about flood mitigation and revitalization
- Suzanne and Louise-Marie attending meeting on September 29th

4.2. Lee Onslow's resignation

- Lee has resigned from the Chamber Board

**5. Treasurer's Report**

Financial Statements – August

Reporting to membership requirement

**6. Committee Reports**

6.1. Membership & Business Liaison – Yvonne

6.1.1. Welcome Wagon: no update

6.1.2. Membership: Mailed invoices, Information not always accurate on business members

- Yvonne and Cathy creating a strategy for membership data collection



#### 6.2. Community Liaison:

- Vacant position

#### 6.3. Marketing & Communications:

- Updating banners so that they can be used all year and some for relevant festivals.
- Developing video concepts: on shopping, dining, artisans, and a 4th concept in the works.

#### 6.4. Tourism

- Cool Little Towns: Website is up, making new banners for each community; exploring marketing opportunities

#### 6.5. Festivals

6.5.1. Heritage Festival: this weekend, dinner at the seniors chalet with a swing band.

6.5.2. Spirit of Christmas: sponsorship is slow; planning to have a wagon and Santa

6.5.3. Winter Festival: no updates.

#### 6.6. Grants:

- Next application for Community Benefits Initiatives Grant is June 2017
- This year have a grant for an art walk on the pathways.

### 7. New Business

#### 7.1. Visitor Friendly Report

- Will be coordinating focus groups, dates to be determined

#### 7.2. Community Benefit Initiatives Grant – Art Project

- Art project being developed for pathways

#### 7.3. Social Media Conference

- Mackenzie attended conference
- Refer to notes

#### 7.4. Annual General Meeting

- Everyone to bring a written report to the AGM.
- Looking for a speaker for the meeting.



7.5. Board members

- Pursing new board members

**8. Additional Items**

- Travel Alberta conference October 24-25, Mark is attending.

**9. Next meeting Annual General Meeting - October 26, 2016**

**10. Adjournment 6:45pm**