



Bragg Creek & Area Chamber of Commerce Member Meeting
September 21, 2016 - 7:00 PM
The Country Wood at Bragg Creek, 36 White Avenue

1. Call to order 7:01pm

2. Adoption of agenda

Adopt: Stacia Hemmett 2nd: Mark Kamachi All in favour

3. Adoption of Minutes

Adopt: Guy Buchanan 2nd: Ward Clark All in favour

4. President's Report

- met with revitalization committee to coordinate communication on flood mitigation.

5. Committee Reports

5.1. Membership - Yvonne Smith

- need updated information on business
- More creating a form to update information, more info come

5.2. Visitor Friendly:

- focus group: October 17th am and pm, evening session at Country Wood

5.3. Marketing - Mark Kamachi

- Grant to update pole banners and next year materials.

5.4. Festivals

5.4.1. Heritage Festival: seniors chalet, Swing band concern

5.4.2. Scarecrow Festival: beginning soon.

6. Alberta Youth Entrepreneurship Camp Sponsorship Recipients

- All Youths thoroughly enjoyed the opportunity to attend the Alberta Youth entrepreneurship Camp.

6.1. Megan Stokke: Developed a wine bottle bird feeder. Spent 10 hours of volunteer time enjoyed time at the camp; volunteered with face painting and helped with visitor Friendly surveys

6.2. Katie Knox: enjoyed time at camp; made succulents in customized pots and bracelet

6.3. Charlotte Weekley: 3rd year at the camp through sponsorship; made tie-dyed T-shirts and personalized stickers.



7. Cam Westhead – MLA Banff-Cochrane

- Shared information on new initiatives, links included below:
- Gender Equality for business: Boards will disclose board membership to encourage gender equality. <http://www.alberta.ca/release.cfm?xID=43412A41935D2-E789-8297-78A757CE98285CA8>
- Cares Program: 30 million over 2 years for communities; October 1st, 2016
<http://www.alberta.ca/community-regional-economic-support-program.aspx>
- Training opportunity for Entrepreneurship: 26 week program to progress through
<http://www.alberta.ca/release.cfm?xID=43449CFDCE954-FE3A-A50C-C06A139835822252>
- Tax credit: capital tax credit, 10% return
<http://www.alberta.ca/release.cfm?xID=416023CD6CCA9-CF41-0794-85236A2E44A687EC>
- Investor Tax Credit: 30% tax credit for investing in diversified areas.
<http://www.alberta.ca/release.cfm?xID=41582A23D61BD-FE1E-3F44-CA58C32FEE6AC075>

8. Entering Bragg Creek – The Triangle – Mendel Grant

- Shared information on a project for a Glam campground north of the triangle
- Developed through the Tree company
- Woodsman.ca

9. Business Profile - Bethany Suitor, Manager, Bragg Creek Pharmacy

- Pharmacy is now open on Saturdays: 10 to 4pm
- Pharmacists are injection certified for B12, flu, travel immunization.
- Would like to hear from community what they would like to see in the front store.
- Will be creating a Facebook page.

10. Open to the Floor

- Elizabeth Hertz: businesses signage. Is interested in getting signage to Bragg Creek businesses from the highway.

11. Next Meeting – Annual General Meeting October 26, 2016

12. Adjournment 8:30pm



**Bragg Creek & Area Chamber of Commerce Board Meeting
September 21, 2016 - 5:30 PM
The Country Wood at Bragg Creek, 36 White Avenue**

1. Call to Order 5:30pm

2. Adoption of agenda

Adopt: Mark Kamachi 2nd: Yvonne Smith All in Favour

3. Adoption of Minutes of August 17 , 2016

Adopt: Louise-Marie Eagar 2nd: Mark Kamachi All in Favour

3.1. Unfinished Business: Garbage Collection Ideas

- Motion: Approach Harder and Sons with a maximum of \$1,500/year.
- 2nd: Mark Kamachi
- All in favour
- If decline that approach others.

4. Presidents Report

4.1. Flood Mitigation and the Revitalization Implementation Committee

- Working with Revitalization Group to coordinate a communication approach about flood mitigation and revitalization
- Suzanne and Louise-Marie attending meeting on September 29th

4.2. Lee Onslow's resignation

- Lee has resigned from the Chamber Board

5. Treasurer's Report

Financial Statements – August

Reporting to membership requirement

6. Committee Reports

6.1. Membership & Business Liaison – Yvonne

6.1.1. Welcome Wagon: no update

6.1.2. Membership: Mailed invoices, Information not always accurate on business members

- Yvonne and Cathy creating a strategy for membership data collection



6.2. Community Liaison:

- Vacant position

6.3. Marketing & Communications:

- Updating banners so that they can be used all year and some for relevant festivals.
- Developing video concepts: on shopping, dining, artisans, and a 4th concept in the works.

6.4. Tourism

- Cool Little Towns: Website is up, making new banners for each community; exploring marketing opportunities

6.5. Festivals

6.5.1. Heritage Festival: this weekend, dinner at the seniors chalet with a swing band.

6.5.2. Spirit of Christmas: sponsorship is slow; planning to have a wagon and Santa

6.5.3. Winter Festival: no updates.

6.6. Grants:

- Next application for Community Benefits Initiatives Grant is June 2017
- This year have a grant for an art walk on the pathways.

7. New Business

7.1. Visitor Friendly Report

- Will be coordinating focus groups, dates to be determined

7.2. Community Benefit Initiatives Grant – Art Project

- Art project being developed for pathways

7.3. Social Media Conference

- Mackenzie attended conference
- Refer to notes

7.4. Annual General Meeting

- Everyone to bring a written report to the AGM.
- Looking for a speaker for the meeting.



7.5. Board members

- Pursing new board members

8. Additional Items

- Travel Alberta conference October 24-25, Mark is attending.

9. Next meeting Annual General Meeting - October 26, 2016

10. Adjournment 6:45pm