

Bragg Creek & Area Chamber of Commerce
February 15, 2017 Board Minutes at 5:30pm

PRESENT: Mackenzie, Mark, Yvonne, Suzanne, Heather Ramsay, Bev

Absent with Regrets: Charlie, Marcella, Stacia, Marina, Louise-Marie, Gail

1. Call to Order at 5:35pm
 2. **Adoption of Agenda:** Mark motions to adopt the Agenda, seconded by Mackenzie and carried
 3. **Adoption of Minutes of January 18:** Mark motions to adopt the minutes, seconded by Yvonne and carried
- 3.1-**Unfinished Business** – Growing Rural Conference: nobody was able to attend, will try to be proactive next year. This was a huge opportunity and it is unfortunate that nobody was available to attend. **Secure Trans** – Bev researched and confirmed this isn't worthwhile
4. **President's Report:** Suzanne met with Alberta tourism and discussed many issues - signage, grants, and visitor innovation fund. In this digital age, there is a need to get more information out to the public. Roaming bike with internet, there is funding for this type of advertising. There are lots of grants available and we need to be applying for them. The visit to Cool Little Towns at Eau Claire Distillery in Turner Valley was very interesting. Dana does 360 photography and Suzanne has invited her to speak to the Chamber. The Chamber of High River has lots of ideas for advertising. Suzanne was supposed to meet with Darren Foth but was unable to attend the meeting; she will reschedule to discuss the benefits plan for the Chamber. The signage is an ongoing challenge. The Bragg Creek Revitalization committee will create a joint committee with Bruce McAllister from the Rockyview County
 5. **Treasurer's Report:** Tabled to March 15th meeting
 6. **New Business:** Nothing new to report
 7. **Committee Reports:**
 - 7.1- **Membership & Business Liaison** (Yvonne): 126 out of 129 Chamber memberships have been paid. The Chamber has the budget to cover the cost of the telephone card. Motion: Yvonne motions to produce the telephone card to Chamber members. For non-members, the cost will be \$10 to advertise their business on the telephone card.
 - 7.2 - **Community Liaison** (Position Vacant)
- Marketing & Communications:**
- 7.3.1– Website: Mark is getting quotes for the two new websites, Suzanne would like pros & cons on the decision making, would like local input and cost are priorities.
 - 7.3.2 - Social Media – Mackenzie has nothing new to report

7.3.3: Newsletter – Heather will take over the monthly Chamber submissions to the High Country News and the Redwood Chatter

7.4: Tourism: Charlie away, tabled until March meeting

7.4.1: Cool Little Towns: Mark attended this event and thought it was an amazing initiative. Mackenzie feels that it needs more of a social media presence. Mackenzie has re-tweeted their information, but feels their website doesn't make customers aware of what is available in Bragg Creek. Travel Alberta has a 3 year plan and Suzanne would like Mark & Charlie involved with this. Mackenzie expressed an interest to be involved with this venture.

7.5: Festivals: All Tabled until March meeting

Taste of Bragg Creek (Mackenzie) is on March 31. The Chamber is giving \$1000 for this event. Christine from the BCCA is assisting with promotion.

7.6: Grants – Suzanne will meet with Marcella to discuss the various opportunities available

8. Additional Items:

8.1: Art Project – Tabled until March meeting (Marina absent)

8.2: Waste Collection – Suzanne has requested a meeting with Rockyview regarding the fees. Harder & Sons have been collecting the garbage and not getting paid to do this job.

10. Adjournment: at 6.30pm