

**Bragg Creek & Area Chamber of Commerce
Member Meeting
Feb. 17, 2016**

1. Call to order – Suzanne 7:01 pm
2. Adoption of Agenda Pauline 2nd Lorne
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4. Presidents Report - Suzanne
 - 4.1 Strategic Planning
 - Table discussions to be held in March meeting with information sent out in advance
 - 4.2 Presidents Round Table
 - Suzanne and Mike Medwid – President of BCCA have been setting priorities on areas of concern. Will work within boundaries of established groups in area. Will include Trails and Seniors in next round of discussions.
 - Courage in the Creek in the Wood. Wellness committee meeting with Ladies Aux. Discussed continued flood recovery moving forward
 - Kudos to Smash Cycle 's Lorne McLash for sending out heart shaped hot cross buns on Valentine's Day to neighboring businesses.
 - Suzanne pointed out new signs by Bragg Creek Mall and Village West Mall, very colorful and picturesque with maps and brochures available to visitors to help navigate the area. Thanks to Mark at Admaki for organizing signage.
5. Treasurers Report - Marcella
 - 5.1 December
 - 5.2 January
 - Major changes include revenue: memberships and Group Insurance and Expenses: Spirit of Christmas.
 - Motion to accept – Stacia, 2nd Lowell
6. Committee Reports
 - 6.1 Marketing, Communication, Social Media – Heather
 - Working on revamp of Chamber brochures and tear away maps
 - Mark will be attending the International Tourism Conference in Camrose next week Heather will be attending the Economic Developers Association of Alberta in Kananaskis April 6 -8
 - Marcella working on grant application to Alberta Culture in Tourism focusing on Capital costs, Marketing initiatives, and facilitation. This will help Bragg Creek move forward in areas identified by the Visit Bragg Creek study.
 - 6.2 Business Liaison – Yvonne
 - Membership – final report sitting at 123 members. Down from last year
 - Welcome Wagon – working on developing Welcome Wagon package for new businesses. Looking for volunteers. Budget development
 - Stacia suggested Welcome Wagon for new residents as well. Can take pieces from business package and adapt for homeowners (costs – who will pay)
7. Open to the Floor

- Lowell – scheduled to be contractor for cleaning sidewalks in Bragg, but unable to proceed due to insurance concerns. Suzanne is working on a resolution.
 - Heather sends thanks to those in community for helping clear pathways.
8. Business Profile – Custom Cycle – Kevin Clarkson
 - Lucid Moto Company is base company – broken down into 3 divisions
Lucid Customs, Lucid Community Garage, and Lucid Koffee
 - June 5 – Two Wheel Sunday (Special Event) – suggests Bragg Creek Chamber set up a 10X10 booth. Expect 10,000 visitors.
 9. Guest Speakers
 - 9.1 Darlis Collinge – Community Tourism Awareness Workshop. Looking to set up date, could be M/T/W or evening (3 hour window). Darlis has other commitment on Tuesday
 - 9.2 Cam Westhead – MLA
 10. Next meeting – March 16, 2016
 11. Adjournment – 8:10pm