

Bragg Creek & Area Chamber of Commerce
Member Meeting
March 16, 2016

1. Call to Order – 7:05pm
2. Adoption of Agenda – Stacia 1st, Lowell 2nd
3. Adoption of minutes – missing. Will approve 2 sets of minutes next meeting
4. President’s Report – see appendix for attachment
 - 4.1 Pathway contract – Lowell’ Harder’s crew contracted officially to do work on hamlet sidewalk clearing
 - 4.2 Travel Alberta Marketing Report – see attached. Part of grant application.
 - 4.3 Tourism Awareness Workshop – March 22, the CountryWood. Make visiting Bragg Creek a memorable positive experience, Funding approved form Visitor Friendly with project based funding \$90,000.
 - 4.4 Board Assistance Required – secretarial duties – board and member meeting minutes, distribution of minutes and sign in list. Also need help with Festival facilitation and implementation.
Eg. Heritage Festival, Winter Festival
5. Treasurer’s Report
 - 5.1 February Statement – see attached. Main expenses book keeping and social media. Main revenue: memberships and insurance premiums. Marcella motion to accept, Stacia 2nd. All in favor
6. Open to Floor
 - Cathy McVee – New directories for Bragg Creek are available. Extra copies Gail Gold, BCCA. Foothills Visitor Guide includes maps of Bragg Creek, and calendar of events in the works. If businesses would like to advertise contact Cathy. Rate \$165 deadline April 8, 2016.
 - Taste of Bragg Creek – Charlie Holschuh. Maps for event on April 1st completed and will be distributed. Each individual vendor will host at their own restaurant due to difficulties at Wintergreen. Wine merchants paired with liquor stores, restaurants. River Spirit at Foyer in front of My Favorite Store at the main mall. Each vendor will determine sample size and fair price. See map for more details – attached.
 - New coffee roasting business for retail and wholesale can be accessed through Oil & Vinegar.
7. Business Profile for next meeting – Lowell Harder will present
8. Strategic Planning Discussion.
 - Group to add sticky notes with feedback on new Chamber Mission Statement Values – Opportunity, Communication, Community, Integrity
 - Attendees to break in two groups – table s of 6-8 to discuss two questions:
 - 1. What are your greatest business challenges currently?
 - 2. Who are you as a business, what do you want for your business and what is your BHAG (big hairy audacious idea)?Note taker will provide details of discussion and leave with Suzanne at the end of session.
9. Next Meeting – April 20, 2016
10. Adjournment 8:17pm.

APPENDIX