

## **Bragg Creek & Area Chamber of Commerce**

### **Board Meeting**

**August 19, 2015**

Louise Marie, Suzanne, Gail, Lori, Marina, Yvonne, Mackenzie

Call to order 5:38

Adoption of agenda: 1<sup>st</sup> Lori, 2<sup>nd</sup> Gail

Adoption of Board Minutes with corrections: 1<sup>st</sup> Suzanne, 2<sup>nd</sup> Yvonne

### **New Business**

Azuridge: board room free, member meeting room \$300 + \$29 per person for food , no liquor = \$843.70.  
LM recommends keeping meeting at The Countrywood, all in favour.

Letter of thanks from John Barlow for supporting his bike ride.

- LM to ask John how much was raised

Fall Family Festival – Chamber will participate. Yvonne will be there & Gail until 6:00 PM. Have brochure or letter on detail of benefits of being a Chamber member as well as details of festivals, Heritage, Business Seminar, Spirit of Christmas. Sign up membership .

- See if anyone else can work the booth

All Candidates Forum – election Oct. 19. Forum to be Tuesday Oct. 13, or Wednesday Oct. 14 depending of BCCA availability.

- Gail to see if Peter Faloon will facilitate & who candidates are
- LM to send out invitation to candidates to participate
- Questions have to be formulated for forum

Wild Pink Yonder – there were 9 riders. Riders had a good time & felt welcome. It was a success despite weather. They stayed at North of 60 site. Angie & her committee did a great job. . Next year maybe kick off in Bragg Creek. LM suggested it be a yearly event in some form or another. Lori recommends pink event involving riders, bikers, hikers. When raising money sponsorship should go through Cancer website site so tax receipts will be issued.

- LM to send out letter to Angie to commend her

Membership fees to remain the same. LM recommended this and all in favour.

Heroes in the Sky – firefighters on the roof noon Saturday, September 12 to 6:00 PM Sunday, September 13. Volunteers needed for beer gardens, security, bartenders, bouncy castle. There will be kids activities, raffle for BBQ give-a-way.

Lori moved \$500 be donated for BBQ. LM seconded it. All in favour.

Chamber logo to go on PR as a sponsor.

### **Old Business**

Business Expo named changed to Business Seminar. It will be held October 5 from 9 to 2. There will be a \$25 charge, lunch will be included Lisa Lima or Dave Kalinchuk likely to sponsor it. Four workshops for one hour each, Prepare for the Best and the Worst, Tourism, Marketing, Employee Developments for Business Success. Also there will be “Ask an Expert” for finance, accounting, legal issues, marketing, insurance and they have to be signed up for in advance.

Update change of by-laws tabled as Marcella away

Update AB transportation tabled as Marcella and Mark away

Visitor Friendly Community Assessment & Gap Analysis – moving along very nicely. There have been 2 focus groups and committee meeting with Darlis with 3 more steering committee meetings. Darlis will present at November Chamber meeting her final report. She will have a Wheel of Fortune for people to spin for prizes if they fill out her survey at Heroes in the Sky. Chamber will give out some Murphy the Moose, Lori will give coupons & Suzanne will give recipe cards.

Progress on pathways. White Ave. will be paved. Eric Lloyd persistent and gets repairs done. Space near Cinnamon Spoon still an issue, but progressing. Some repairs have been done.

Heritage Festival is a go for September 26 & 27. No Indian Village yet, Karen Nordgaard looking into this. Joanne Taylor is communicating with her. There will be sheep shearing, blacksmiths, forging. Alan Breakey will get artwork. Looking for old fashioned photos of Bragg Creek. Rick Wilson getting tickets. Harvest Gala Dinner will be \$25.

\*LM moved we reserve 2 tables for board. Marina second. All in favour. The board will be paid for, spouses will pay for themselves.

Mackenzie will put out a press release that Marina will provide. BC Performing Arts has some costumes for businesses. Bragg Arts has people in costume and in character. Ladies Aux. will have Charlie Chaplin silent movies. There will be antique tractors. Advertising will be primarily by social media. Chamber is paying for Vista print cards for advertising. Chamber previously committed up to \$600 for advertising. Delivery people needed for cards, which will also go out to the schools as done by SOC. Marina is looking for volunteers.

## **Other Agenda Items**

Ladies Aux. may sponsor best decorated store inside & out for SOC.

- Marina to confirm with Julie from Ladies Aux. if they are doing that.

Suzanne heard back from Lloyd regarding marketing position, he is only available for meetings so suggested he hold off a year. Gail may take on position if new Treasurer found.

Marina spoke to Ming at Creeker's liquor store & Lucid, he wants to join.

- Yvonne will personally invite them both to join.

New membership invoices to go out Oct. 1.

Next meeting September 16.

Meeting adjourned 6:36.