

Bragg Creek & Area Chamber of Commerce
Member Meeting
March 15, 2017 at 7pm

1. Call to Order at 7pm
2. **Adoption of Agenda:** Motioned by Stacia and 2nd by Neil
3. **Adoption of Minutes** – Motioned by Baruch and 2nd by Mark
4. **Presidents Report** – Suzanne and Mark attended a meeting in High River to meet with other small town Chambers– High River, Okotoks, Black Diamond, Turner Valley, Nanton & Claresholm. The focus of this meeting was to discuss collaboration opportunities. Mark or Suzanne will attend the next meeting. Suzanne spoke with Lisa Houle to provide an update on Bragg Creek for Economic Development and Trade Minister Darren Bilous for a meeting in Cochrane on March 24. **Changes within the Board:** Marina is stepping down, Stacia will be doing the Community Liaison, Charlie will be in charge of Tourism, Bev will record the monthly minutes.

5. **COMMITTEE REPORTS**

Marketing/Website: RFP's are completed for the new website design.

Taste of Bragg Creek: Mackenzie reminded businesses about the event on March 31st from 5-9pm. This is a fundraiser for the BCCA and an opportunity for businesses to stay open later for customers.

Director of Tourism: Charlie is researching how to hire a full-time person to take care of an information centre.

Business Liaison: Yvonne met with Pastor Dave and Christine from the BCCA on March 2nd regarding a 'Welcome' event. This is being rescheduled from April until September 2017 to coincide with the Fall Family Festival, date to be determined; but likely in early to mid-September. The Church will organize 'welcome boxes' for new residents and Pastor Dave will issue a letter for the Chamber to distribute to the membership asking for items to promote their businesses.

6. **PRESENTATION - Using Google My Business and Google Street View to promote your business – Dayna Dickens, Streamlined Business:** Dayna did a power-point presentation showing everyone how to add their business and register. More customers are looking at Google before visiting a business, it is beneficial for tourism. It appears to be user-friendly and the Google Street View offers a practical side to show the inside of a business. Dayna suggested looking at You Tube for instructional videos. The Google Street View camera can be purchased at Best Buy for \$335.94 Dayna is a 'certified street view photographer' and you can hire her for \$350. She can be contacted at: dayna@streamlinedvision.com (403-601-1103)

7. **OPEN TO THE FLOOR:**

Ian & Karen from (Springbank Colaborative.com) want to encourage Bragg Creek Chamber members to get involved in their initiative of promoting Arts & Recreation in Rockyview. Suzanne suggested they put an AD into the High Country News to request volunteers. Ian's contact information is: 403-630-3650 if you want to join the Springbank Collaborative group.

8. Andrew Pratt from Inside Out Experience suggested phoning Cathy 403-760-1915 from Travel Alberta to put together a package for tourism.
9. Baruch from Bragg Creek Brewing discussed the challenges of parking within the Hamlet of Bragg Creek. He thinks that Economic Development needs to be involved and we could possibly approach Tsuu t'ina about parking at the corner entrance. Charlie mentioned that parking is on the agenda for the Revitalization committee.
10. The Heritage Festival is going to be combined with Bragg Creek Days and the Chamber is looking for volunteers to help with this festival.
11. Cathy McVee from the Western Wheel informed everyone that the deadline to advertise in the Visitors Guide is April 7, 2017
12. Next month's meeting on April 19, 2017 will be a 'Table Talk' meeting.
13. Introductions of everyone at the meeting.
14. Next meeting is on April 19, 2017
15. Adjournment at 8:10pm